

Press Release

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Mike Steranka, CEO of Retirement Planning Services Releases his Client Appreciation Event Schedule for 2011

Millersville, MD, February 9, 2011- Mike Steranka, RFC, CEO of Retirement Planning Services, believes in client appreciation and he is showing it in a big way. One of the firm's guiding principals is to exceed client expectations with one-of-a-kind service.

Starting in January, RPS, has made client appreciation a priority for 2011. "From wine tastings to the opera, our firm has booked so many exciting events for 2011; I cannot wait to have some fun with our clients!" says Steranka. "Most of the time when I meet with my clients we are discussing important topics, I want them also to see me as a friend, as someone who they would want to spend their free time with"- Mike says . RPS believes cultivating a relationship with clients takes time and effort but the reward is well worth it to the clients and the firm.

The social events kicked off in late January with cooking classes at the Annapolis Whole Foods location. They had a great turnout with about 20 clients in attendance and some great referrals. An evening at the Annapolis Opera is next on the schedule and reservations are filling up quickly. As mentioned, there are several other events planned throughout the rest of the year. Clients of the firm are encouraged to visit the firm's website to learn more about the events and reserve their spaces or call the office directly.

"Everyone should ask themselves, what has my financial advisor done for me lately? It's an important question worth asking"- Mike Steranka

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